

UPGRADE JAMAICA

FOR IMMEDIATE RELEASE

Kingston, Jamaica – October 23, 14

MANDEVILLE GOES 'SUPERFAST' WITH LIME 4G UPGRADE

Mandeville, the thriving commercial hub of central Jamaica, has been upgraded to Superfast LIME 4G HSPA+ mobile internet speed. With on-the-go connectivity of up to 21 Mega-bits-per-second residents in around the booming university town now enjoy a more powerful experience on the LIME network.

To have 4G HSPA+ on a LIME Smartphone means subscribers can stream clear, crisp video, download Apps more quickly, open e-mail attachments in a flash, download songs in a jiffy, and do much more on the Internet while on the move.

Shortly after switching on freshly installed equipment to deliver the technology, LIME Chief Technology and Information Officer, Walter Brown, expressed, "We are very delighted to accelerate Mandeville and, more broadly, Manchester along the Mobile Internet highway. These enhanced speeds will deliver a significant benefit to the way people live, work, study and do business in this part of Jamaica renowned for its steady improvement in quality of life. Upgrade Mandeville will add to that."

While users of Smartphones in Mandeville enjoy LIME Superfast Mobile Internet, others in surrounding communities are feeling it too. Several other mobile towers in the parish have been 'lit up' with the promise of more to come in the very near future.

At the same time, subscribers in neighbouring Clarendon, the Corporate Area and parts of St. Thomas have been feeling the vastly improved experienced as LIME's US\$79 million (J\$8.8 billion) Mobile Upgrade and Expansion Project stretches into more communities across Jamaica.



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These service enhancements are also designed to augment the speed at which things get done while supporting the growth agenda for the expanding local economies in these parishes.

LIME will be hosting a free Christmas parade and concert at Mandeville Park in Manchester today (October 24). Simultaneously, across the media, persons can expect to win US cash giveaways as part of the grand kick-off to its 'Win Like an MVP' Christmas promotion.

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About LIME

LIME is the Caribbean's leading full service telecommunications provider. A member of the New Cable & Wireless Communications group, the company has been the 'technology backbone' of the Caribbean for over 140 years. LIME's state of the art network keeps families connected and the wheels of business and industry turning. LIME's extensive on island network is complemented by a network of 42,000 km of sub-sea cable spanning 42 countries carrying voice and data traffic for its customers and also other telecoms operators.

Recognized as one of the Caribbean's largest investors and biggest employers, CWC has embarked on a US\$1.05b major investment led strategy across the Caribbean and Latin America, increasing superfast mobile and broadband penetration throughout the region. A strong contributor to local economies, LIME has a proud history of connecting with the people in every market it serves. LIME's contribution encompasses a broad spectrum of nation building initiatives spanning education, health, community development, culture, music, sport and a range of other activities. LIME provides premium Data, Telecoms and IT Services Solutions to Businesses and Governments through its new unit, Cable & Wireless Business. For more information you may visit www.lime.com.

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