



## **FOR IMMEDIATE RELEASE**

### **Victoria Mutual to Tackle Issues Negatively Impacting the Family at Annual Marriage and the Family Series**

**Thursday, June 23, 2016 - KINGSTON, JAMAICA:** In light of the alarming statistics coming out of the Statistical Institute of Jamaica (Statin) indicating a significant decline in marriages and an accompanying increase in the rate of divorce, Victoria Mutual is seeking to address some of the issues negatively impacting on family life at the 29<sup>th</sup> staging of its Marriage and the Family Series. Between 2008 and 2013, the number of marriages in Jamaica declined by 15% while the number of divorces increased by 46%. Under the theme, **Living the Life You Want**, the Marriage and the Family Series takes place on Sunday, June 26 at the Emancipation Park.

According to Victoria Mutual's President and CEO, Courtney Campbell, "supporting the building of strong families is an important part of the mission of the organisation. We believe in the holistic approach to national development and having strong healthy families is fundamental to creating the kind of society we all want to live in. With this in mind we have pooled a team of experts in the areas of counselling and family life, so that persons in need of support can benefit free of cost."

The Marriage and the Family Series promises to be very informative and exciting and will give patrons the tools for planning their financial future, and fostering deep and lasting relationships within the family. There will be something for each member of the family to benefit. The event will be divided into two segments which will feature engaging panel discussions, a mini expo, live entertainment and a children's village. Patrons can also take advantage of free counselling services from Family Life Ministries. Guest Speaker for the first segment, which is geared towards the youth, will be Miguel "Steppa" Williams, Recipient of the 2015 Commonwealth Caribbean Youth Worker Award. While in the second segment, the Guest Speaker will be Michael Maragh, Principal Finance Officer at the Ministry of Health. The entertainment package includes performances by Jermaine Edwards, One Third and Dance Xpressionz.

Members of the public can submit questions they want answered at the event by sending an email to [marketingvmb@gmail.com](mailto:marketingvmb@gmail.com).

-End-

## Marriage and the Family Series 2016 Event Schedule

**2:00pm – 9:00pm:** Children’s Village

**3:00pm – 5:00pm:** Youth Segment  
“PREPARING FOR THE LIFE YOU WANT”

**Guest Performances:** One Third and Dance Xpressionz

**Special Presentation:** #VMGETTHERE...Assess Situation. Set Goals. Create a Plan.  
Track Progress.

**Guest Speaker:** Miguel “Steppa” Williams

**6:00pm – 9:00pm:** General Audience  
“LIVING THE LIFE YOU WANT”

**Guest Performances:** Jermaine Edwards and Mooretech Dancers

**Panel Discussions:**

1. Journey to Financial Independence
  - *Make the Right Start...Save*
  - *Invest Smart*
  - *Don’t Live to Regret: The Dos and Don’ts of Retirement Planning*
2. Raise Your Child and Spoil Your Spouse:
  - *Creating Harmony in the Home*
  - *The Fight for attention: Daddy vs. the Children*
  - *Sex as a Bargaining Tool*

**Fashion Show**

**CONTACT:**

Clover L. Moore  
Manager - Public Relations & Corporate Affairs  
Victoria Mutual  
Cell: (876) 383-2724 Email: clover.moore@vmbs.com